

# Media & Materiality

Revised Syllabus, October 12, 2010

Week 9: October 26

EXHIBITION REVIEWS

PREPARE FOR CLASS

## **PechaKucha**

**Laura + Jonathan**

This exercise will serve to (1) help your classmates learn about your particular theoretical and topical interests (which will also help us start generating ideas about potential collaborations); and (2) encourage *you* to start thinking about the “stuff” of your exhibition – i.e., how you’ll transform your conceptual interests into exhibitable “things” and arguments that can be *shown*, rather than simply *told* (recall our readings for 9/21). Your plans are undoubtedly still taking shape at this stage of the semester, and they’ll continue to evolve as you develop partnerships with your classmates – so, rather than thinking of this presentation as a demonstration of “your work,” I encourage you to approach it more as a preview of what’s *possible* in your own exhibition.

Learn about PechaKuchas [here](#). See also Olivia Mitchell’s “[Five Presentation Tips for Pecha Kucha or Ignite Presentation](#)” *Speaking About Presenting* [blog post], and check out some videos of [Ignite presentations](#). As you’ll see, PechaKucha presentations typically involve presentations consisting of 20 slides, with 20 seconds dedicated to each. In the interest of time, we’re going to limit our presentations to *12 slides* at 20 seconds each.

### **Prepare a 12-slide, automatically advancing (timed) presentation**

that encapsulates the topics, themes, and arguments that are central to your project, and that previews the breadth of media forms and formats that you’re likely to include in your exhibition. Because our projects are not solely visual, you’re welcome to incorporate audio and video clips – as long as they’re limited to 20-second bites.

Week 10: November 2

EXHIBITION REVIEWS

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## **Congee!: Forming Exhibition Clusters + Design Processes**

**Nikhil + Christo + Ran + Myroslaw**

By Saturday, Oct. 30, please post to our class website (choose “Project Abstract” category) a **150-word** (*maximum!*) **synopsis** of your proposed project. Please explain succinctly the *things* and *theories* you plan to address and the exhibition *formats* and *strategies* you might like to employ. You’re welcome to use a bullet-pointed list or two, where appropriate.

Review all the **exhibition reviews** posted to the course website to remind yourself of the lessons we’ve learned from these other projects.

Skim through available blog and online exhibition templates and note those that you think might be appropriate for our project. Check out the Omeka [themes](#) and [showcase](#), [Indexhibit](#), [Wordpress themes](#), [Tumblr themes](#) and offerings from other blog theme designers (e.g., [Graph Paper Press](#)).

Week 11: November 9

## **Tech Lab** (Shannon Away) + **Design Review**

**Meet in Room 005** (basement) at **66 5<sup>th</sup> Ave.** (The lab and Maria will be available from 3pm; you’re welcome to come early for individual or group work or consultations.)

GUEST

PREPARE FOR CLASS

Alison Cornyn of [Picture Projects](#)

Post a prototype or a draft of your work online, or bring some of your exhibition “working materials” with you to class.

Week 12: November 16 **Individual Student Consultations w/ Shannon + Maria *or***  
**Group Presentations + Critique** (we'll discuss and determine our agenda in  
preceding weeks)  
**Group Work**

*Saturday, November 20: Optional (but highly recommended!) curator-led group tour of the "The Last Newspaper"  
exhibition at The New Museum. Meet in lobby at 2pm.*

Week 13: November 30 **(Im)material Themes and Theories**  
**Group Work**  
This week we'll discuss theories of materiality that pertain to the specific topical  
or thematic clusters forming among individual students' projects. Possible  
topics might include text, sound, sociality, and performativity.  
**PREPARE FOR CLASS** Short reading/listening/viewing assignment TBD

Week 14: December 7 **Round-Robin Critique of Works in Progress**  
**Reflect on Exhibition Design Process and Our Work as an Example  
of "Exhibition as Scholarship"**

Week 15: December 14 **Final Exhibition Presentation & Discussion**